



PROJECT: **LEARN**

— OF MEDINA COUNTY —



2025 Annual Report

"Advancing education and opportunity through perseverance,
planning, and proven impact."



PROJECTLEARNMEDINA.ORG



Executive Summary



In FY25, Project: LEARN of Medina County proved that determination, innovation, and community support can drive remarkable results. Ranking among the top programs statewide for measurable skill gains and enrollment growth, our learners demonstrated resilience and drive, achieving success rates well above many peers. Behind every percentage point is a story of perseverance: adults balancing work, family, and studies; newcomers mastering a new language; and students achieving milestones once thought out of reach.

Main Topics



FINANCIAL
STUWARDSHIP



STUDENT SUCCESS



COMMUNITY
IMPACT



Financial Stewardship



2025

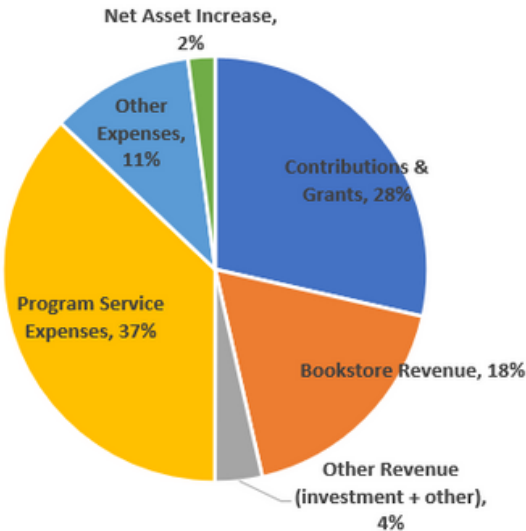
Key Financial Highlights



Stewardship Amid Uncertainty

This year tested us in many ways, with funding uncertainties and a shifting landscape that made planning especially challenging. As an organization that relies heavily on federal support to sustain our programming, we navigated a tenuous financial environment with care and determination. Despite the tumult, we remained committed to responsible stewardship of our resources, ensuring that every dollar was used thoughtfully to advance our mission and serve our learners with integrity.

2025 Financial Overview - Project: LEARN of Medina County



Student Success



Measuring Success



Nearly Doubling Our Impact: 45% → 78% in One Year

In FY25, Project: LEARN students delivered exceptional results, achieving a 75.81% measurable skill gain rate, one of the highest in Ohio and well above the statewide benchmark. Our enrollment rate reached 57.76%, reflecting strong participation and outreach efforts.

These gains represent more than percentages, they mean dozens of adult learners advanced academic levels, passed critical GED subject tests, or improved English skills enough to secure better jobs, pursue higher education, or more fully engage in community life.

GED® STUDENTS

This year, nine Project: LEARN students proudly earned their GED®, opening the door to new opportunities and brighter futures. Of these graduates, two have already enrolled in college, one has entered a skilled trade program, and six have stepped into full-time employment. Each achievement reflects not only academic perseverance, but also the life-changing impact of adult education —transforming goals into tangible success stories.

ENGLISH LANGUAGE LEARNERS

This year, our ESOL program proudly served 96 students representing 22 different countries, reflecting the rich diversity of our community. These students came to Project: LEARN with a shared goal of improving their English skills, building confidence, and creating new opportunities for themselves and their families. Their commitment and resilience not only highlights the importance of our program but also demonstrates the strength that comes from bringing together so many unique cultures and experiences under one roof.

Board of Trustees

A Note from President, Joana Swim

I am honored to be a part of the progress and impact of this past year. FY25 has been a year defined by perseverance, planning, and the proven power of education to transform lives. Every day, I witness the courage of our students who commit to bettering their futures, the dedication of our instructors, tutors and staff who guide that journey, and the generosity of our community that makes it all possible. Together, we have helped adults gain the skills, confidence, and credentials they need to open new doors of opportunity. On behalf of the Board of Trustees, thank you for standing with us in this mission. Your support ensures that Project: LEARN will continue to advance education and opportunity for every learner who seeks a brighter tomorrow.



Vice President Angela Smith

I'm proud to serve on the board of this small but mighty non-profit organization. I have seen a dramatic improvement in our students' educational attainments over the past 2 years as a result of the hard work and dedication of our skilled instructors as well as Jen's leadership. Every dollar from book and monetary donations has a multiplying effect on our local economy because our students go on to earn higher wages and even start their own businesses.



Secretary Barbara Dzur

I began my career as an English teacher, dedicating 30 years to helping students succeed. During that time, I also administered the GED, and there was no greater joy than watching individuals of all ages and backgrounds earn their diploma and move forward with confidence. Today, my passion remains rooted in education and literacy, especially through my love of reading. I'll always choose the feel of a book in my hands over a screen, which makes me an enthusiastic supporter of our bookstores and the lifelong learning they inspire.



Tess Yurik



Tanner Hamsher



Scott Quade



Jenny Young



Rachael Jolly-Kosakowski



Kristen Wise



Suzie Muniak



Julie Alexander

The BookShelf by Project: LEARN of Medina County



Mission Connection

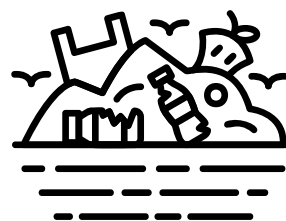
The BookShelf is more than a bookstore—it's a cornerstone of support for Project: LEARN. Every donated book, every volunteer hour, and every purchase helps fuel our mission to provide free literacy, GED, and English language education across Medina County. By turning community generosity into sustainable funding, The BookShelf ensures that learning opportunities remain accessible for every adult who walks through our doors.

Sales Revenue



\$99,967
Net Revenue

Books Saved from landfills



32,168

Volunteers



71 Volunteers Contributing
2,142 Hours of service



One Mission: Unified Branding



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THE BOOKSHELF
PROJECT: LEARN OF MEDINA COUNTY

As our services and bookstores have grown, our visuals needed to grow too. Rather than simply refreshing our logo, we reinvented our image by choosing something that represented our mission.

The new logo family links Project: LEARN and The BookShelf with clear type and an inviting palette built for print, store fronts, and digital.



Mission Alignment



Our new brand is not just a new look. It is our identity. Clean lines, bold color, and open shapes signal growth, opportunity, and the power of education.

We also created two distinct identities: Project: LEARN for our educational programs and The BookShelf for our used bookstores. This clarity helps learners, volunteers, donors, and shoppers recognize each part of our mission while seeing how both work together to strengthen literacy in Medina County.

“ This branding captures who we are today and the future we are building. ”

Joana Swim, Board President

Your Gift in Action!



CRAFTING AT ALL FIRED UP



VISITING WOVEN WITH PROMISE



TARA'S NEW BUSINESS!



LEU GROUP AT THE ZOO



ESOL STUDENTS VISIT AKRON ZOO



LANGUAGE IN ACTION JAIL TOUR

Thank You

Buehler's **3M** Science. Applied to Life.™
Fresh Foods



"Your generosity transforms lives. With your support, Project: LEARN doesn't just teach skills, we open doors, strengthen families, and build a stronger community. Every gift, big or small, helps us continue this mission. Thank you for helping us transform lives through education!"

